

EDITO Revue 100

THE WHEEL TURNS and our SM excites, rumbles, roars !

This magazine, number 100, gives us the opportunity to specifically thank all those who helped us to grow, allowed us to communicate, to take off and to progress in our **representation**. Over the years the quality of our articles has improved, the density of the subjects has increased and many of you played the writer when telling about our rallies.

We always stuck to our commitment remained independent, without any advertisements from professionals or for products.

We say Thank You to Jean Paul Debroise who organized the first meeting in Noyal sur Vilaine and accepted to be our first President. He is, at present, also the only president to survive our organization. The others left us tragically.

We say Thank You to those who assisted us at the heart of "Amicale Citroën", Marcel Allard, Jean Paul Cardinal, Charles Herval, Denis Huille and Marc André Biehler. They represented the brand Citroën.

We would like to pay a warm tribute to Claude Satinet and Martin Foltz who were able to breathe life into the history of the Brand. A C6 opening the DS Jubilee will always be an unforgettable memory.

Those individuals who helped to make this magazine great are Jean Pierre Devlaeminck, Louis Bacinello, Paul Artaud and Michel Sivirine who are no longer with us but Philippe Beugin and Geneviève have taken up the torch.

We don't forget Olivier who assured the continuity and regularity of the editions over the years. Nor do we forget Elisabeth who took up the tradition of the crossword puzzle after her father André Geiregat.

We have done our best to warrant the continued existence of 1.500 recorded SM's by launching as early as 1988 the subscription allowing to purchase the remainder of the Citroën spare parts inventory, the Mc Donald storage.

We always respected the moral commitment to help out the subsidiaries, the Citroën garages and of course the "Conservatoire" where Jean Claude and Yannick have offered us their friendship and their esteem.

Why all these appreciations ? While this world of the past seems to collapse. The wheel turns and for the last 2 years our "Amicale Citroën" and our clubs gradually lose their identity. The wind pushed us in the direction of "Aventure Peugeot Citroën DS", where the ambition would be to combine the history of the Brand and PSA. We were hoping for a status quo in the relations, however the intervention of the market leaders of auctions like Bonhams, Artcurial and others increased the value of our cars. They became targets of financial plays : a new niche was created.

In the 34 years we exist and have gained experience the amount of spareparts has increased, our repairmen among which some practice since the beginning and others have

taken over the activity of their father. The majority of them owns an SM and is member of our club. Each one is free to improve his image by his work.

Today they are trying to explain to us we should erase ourselves in favour of the system. The "Amicale" receives directives and orders from PSA, which is incompatible with our mind-set. This is why I have decided, in agreement with the board, to withdraw from the board of the "Amicale" where I represented our club.

If this situation continues we will have to pursue our own way for the brand CITROËN in exhibitions, specifically Rétromobile. Where this year we were not allowed to display the name of our clubs in the décor of Ligne DS.

We stand to protect the Citroën heritage and somehow we become dissidents facing the ambitions of PSA.

The SM, the last of the lineage of CITROËN is coveted for her technical avant-gardism to become the muse of the brand: the marketing hijacks history for its own profit. The DS and the SM were even withdrawn from the range of cars produced by CITROËN. We say Thank You to Stéphane JOEST having protested the first.

Marketing hijacks history for its own profit.

Directors of this world where money rules: allow us to peacefully collect.

The past that you neglected, sometimes even denied, does not belong to you. What existed before 1975 was also called PANHARD and CITROËN

Thank you for now.